



HELLO AND MERRY CHRISTMAS FROM THE TEX RANDALL PROJECT!

It has been 18 months since the Canyon Main Street organization acquired the Tex Randall statue and purchased the property where he is located. Our plans for the cowboy and the surrounding area are finally finished; from electrical, structural and landscaping plans to the capital campaign plan for fundraising---they are all **complete!**

We wanted to give you an update and proposed timeline.

- June 2010 – **COMPLETE**
Secure the property where Tex Randall is located
- July 2010 – March 2011 – **COMPLETE**
Establish web page to continue the momentum from the Facebook movement, Site Development Plans
- April 2011 – **COMPLETE**
Establish Steering Committee to formulate a plan for raising funds.
- September – December 2011 – **COMPLETE**
Development Marketing Package for Business and Corporate contributions/Target Marketing List
- January 2012
New Year of grant opportunities and launch Capital Campaign
- June 2012
Reach goal of \$160,000 before starting project
- October 2012
Project Complete & Dedication during week of *Fair on the Square*

Currently Canyon Main Street has received approximately \$45,000 from grants, members of the community and surrounding towns. Our goal is to raise approximately \$400,000. This will give one of the tallest cowboys in Texas and his surroundings a transformation. The money raised will also establish an endowment so the *panhandle icon* will never be in disrepair again!

